

LiquidSpace Enterprise Solutions

Goodbye Wasted Space, Hello LiquidSpace

Modern professionals equipped with notebooks, tablets and smart phones can truly work everywhere, and they do. Mobility is the new norm. Whether the journey is just down the hall to brainstorm with colleagues in a company-provided collaborative space or offsite to meet with customers and partners, more and more work is happening beyond the traditional assigned office.

In the wake of this new mobility, corporate offices everywhere are sitting empty. Over the past 30 years in the US alone, over 2 billion square feet of new office inventory was built. Sadly, most of this space is unused a majority of the time. In fact the typical assigned desk or office sits idle for over 60% of the working day.

The stage is set for sweeping change in the corporate workplace. The old model of corporate campuses and cubicle farms simply doesn't fit anymore. Employees and managers are hungry for solutions that make it easier to get work done in a mobile world. Corporate real estate executives are on the hook to bring new economic efficiency to their portfolios. CEOs are looking to increase organizational productivity and, at the same time, achieve the resiliency to respond to both economic and environmental uncertainty.

LiquidSpace Enterprise Solutions provide an entirely new approach to these challenges and a necessary departure from the real estate model of the past. LiquidSpace is the first and only workplace technology solution to deliver productivity results for mobile employees *and* address the real estate conundrum of having too much space, too little space, or space in the wrong place.

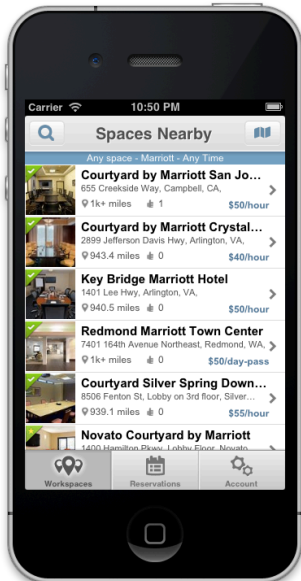
The Real Estate Conundrum



For Employees

LiquidSpace gives professionals the choice – the ability to find and book just the right space for the task at hand, whenever and wherever needed. LiquidSpace is the first and only solution to provide employees:

- The ease of searching, finding, and reserving workspace options whether on campus or offsite through one simple application
- Intuitive information that makes workplace choice fast and easy including map view and gallery views
- Beautifully designed native iOS, Android and web apps that track and match the personal preferences of each user
- Privileged access to the largest and most diverse marketplace of professional workspaces and meeting spaces, including leading hotel brands, office business centers, coworking spaces, and more
- Prioritized search results based on quality workplace experience standards established by their employers
- The ability to privately share location and see where colleagues are currently working
- Truly seamless interface with corporate calendaring systems matching space to meeting needs within the appointment workflow



For Corporate Real Estate Executives

LiquidSpace gives Real Estate professionals control.

The conventional real estate model, which is built on long-term commitments to fixed amounts of space, inevitably results in a cycle of feast and famine. You have too little space during periods of growth and too much space when business conditions change, sometimes suddenly. LiquidSpace breaks this cycle, helping you drive the utilization of your existing real estate investment and providing the resilience of unlimited on-demand workspace and meeting space inventory. You'll be able to keep pace with the dynamics of your business no matter where and when needed, without the current long-term fixed dependencies.

LiquidSpace is the first and only solution to provide CRE Executives:

- A single application that matches workplace to how employees work whether on-campus or offsite
- Preferred workplace designation capability to guide employees to workplace experiences matching your quality standards
- A SaaS solution securely hosted in the Microsoft Azure Cloud, making it easier and faster to deploy with fewer dependencies on IT
- Real time behavioral data reporting and analytics across the full spectrum of places where employees work, eliminating the need for expensive, time-consuming, and inaccurate asset utilization techniques of the past
- Flexibility to bill directly to employees' corporate credit cards or setup central billing eliminating employee expense reporting burdens
- Simple, secure Active Directory integration for efficient management of users and enabling Single Sign On
- Robust integrations with MSFT Exchange, Outlook, Office2013 and Google workflows

The Broken Real Estate Model



For CEOs and General Managers

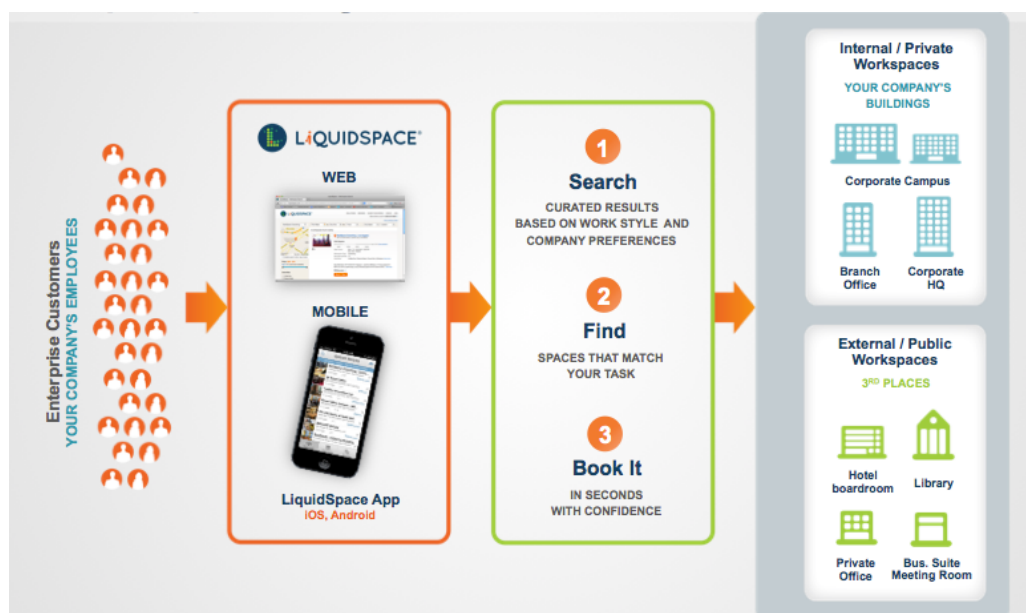
LiquidSpace ensures agility.

With LiquidSpace, your employees will thrive with the freedom to do their best work in the environments that fit their location and work style. You will eliminate the waste of underutilized real estate, improve performance in sustainability, and enjoy the resiliency of thousands of workspace locations in hundreds of cities, all available on demand. Employees, customers, partners, and shareholders all expect more from companies these days. LiquidSpace enables your workplace to be a strategic asset in driving your company's performance and attracting and retaining the best workforce talent.

LiquidSpace is the first and only solution for CEO's and GM's to:

- Give your real estate unlimited reach so your employees can work productively wherever they are
- Directly reduce your carbon footprint. Reduce spurious travel. Eliminate the wasted space in your fixed real estate and leverage the world's built environment
- Realize quantifiable gains in employee productivity by reducing time spent searching for and commuting to suitable workspaces
- Instrument business resiliency whether planned (swing space during real estate projects) or unplanned (power outages, weather) without making long-term asset commitments
- Rally CRE, HR and IT support around a unified platform that improves workplace experience for your employees while reducing expense from wasted space

Workspaces can be either internal (your buildings) or external (3rd places)



About LiquidSpace

Founded in 2010 and based in San Francisco, LiquidSpace is an Enterprise Real Estate solution provider combining a real-time marketplace with an enterprise grade SaaS workplace management platform. With LiquidSpace, professionals can confidently and quickly choose a better space to work or meet by the hour or day – online or from a mobile phone in just minutes. Whether a private workspace within their company’s portfolio or a co-working venue, business center, hotel lobby, library, or private office, LiquidSpace lets business people find, book, and share from thousands of professional workspaces and meeting rooms in hundreds of cities across the US. For more information, visit: LiquidSpace.com or follow us on Twitter at [@LiquidSpace](https://twitter.com/LiquidSpace).